

Welcome to this newsletter from Croudace Homes to inform you about plans for a new neighbourhood at land north of Hall Road in Rochford.



BACKGROUND

Croudace Homes are proposing to build a vibrant new community with up to 300 homes designed to meet local private and affordable housing needs, supported by substantial areas of green space, play areas, and sustainable drainage systems, on land at Hall Road, Rochford.

We are looking to submit an Outline Planning Application to Rochford Council in 2025 and are seeking your views.

PUBLIC EXHIBITION

JOIN US IN SHAPING OUR NEW COMMUNITY

To share our plans and hear your valuable input, we warmly invite you to attend our public consultation event and exhibition on:



23rd January 2025



**Womans Institute Hall
21 West St
Rochford
SS4 1BE**



2:00pm – 7:00pm

YOUR VOICE MATTERS

We look forward to working together to build a new community.

WHAT'S NEXT?

We will be inviting people to **fill out our survey** which can be found at www.urbanissta.co.uk under the public access page. This can be filled out at the exhibition or afterwards.

Please complete and return the survey by the 30th January 2025

Having received all the survey feedback, we will review the comments made and address them in our planning submission.

WHAT'S HAPPENING WHEN?

As this new Neighbourhood progresses through the planning process, timelines are often subject to change. However, we are currently aiming for the following schedule:



- ➔ **23rd Jan 2025 : Public Consultation Event**
- ➔ **February : Analysis Results & Feedback**
- ➔ **Spring: Submission of Planning Application**



WANT TO KNOW MORE?

This newsletter has been sent to residents adjacent to the site as well as to local stakeholders. If you are unable to attend our exhibition event on the 23rd January, don't worry all information will be live on our website from that day too.

If you have any questions or comments on the plans for this new community, please visit the PUBLIC ACCESS Page at www.urbanissta.co.uk or email info@urbanissta.co.uk or call [0207 459 4549](tel:02074594549).

We look forward to welcoming you on Thursday 23rd January 2025.